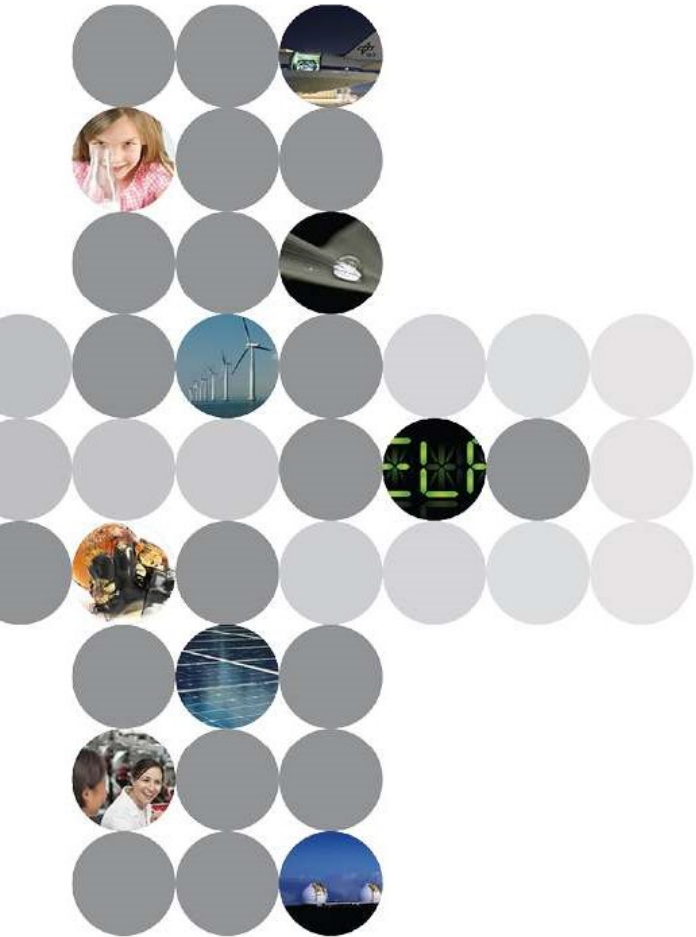


HETEROGENEOUS  
TECHNOLOGY  
ALLIANCE

**Mario El-Khoury**  
CEO of CSEM





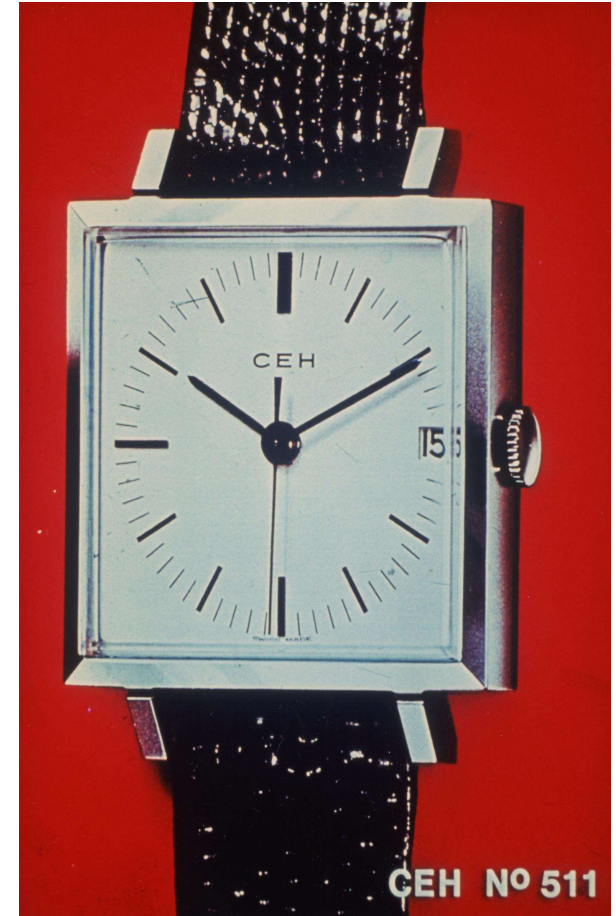
# *Swiss microtechnologies in the European innovation ecosystem*

*Mario El-Khoury  
CEO*

## 1967 – The first integrated wearable device

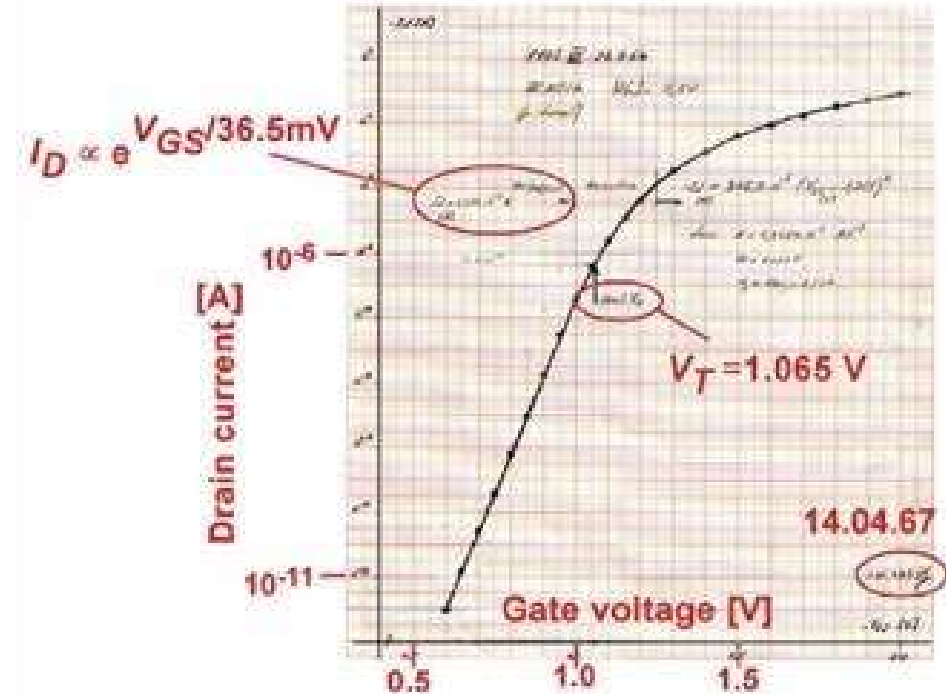
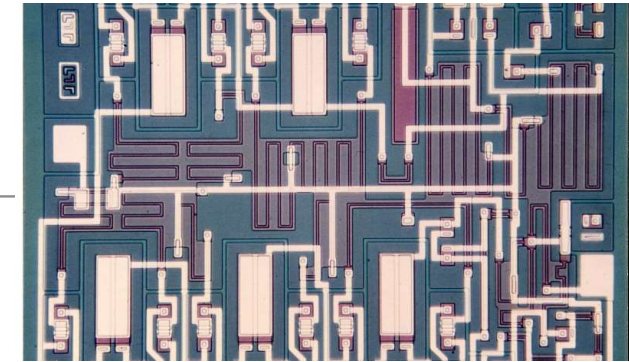
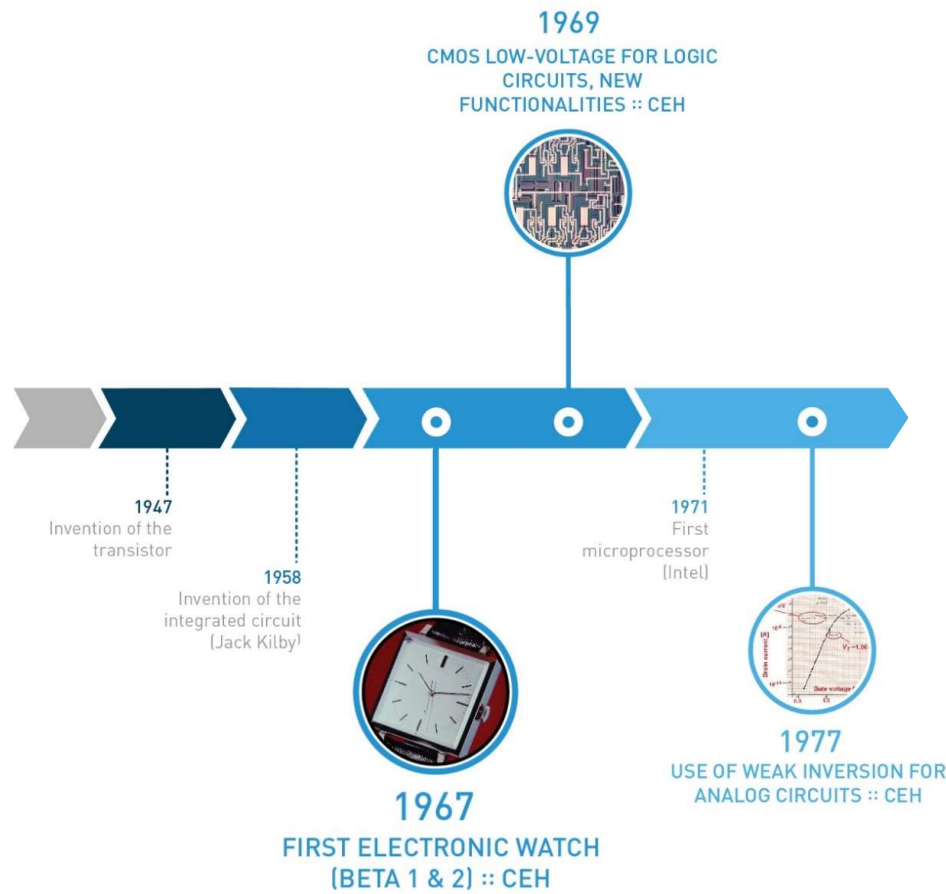


© Cartoonist Wildt, Chris





# An innovation that changed the nature of watchmaking





1984



casem

is born!

# Mission

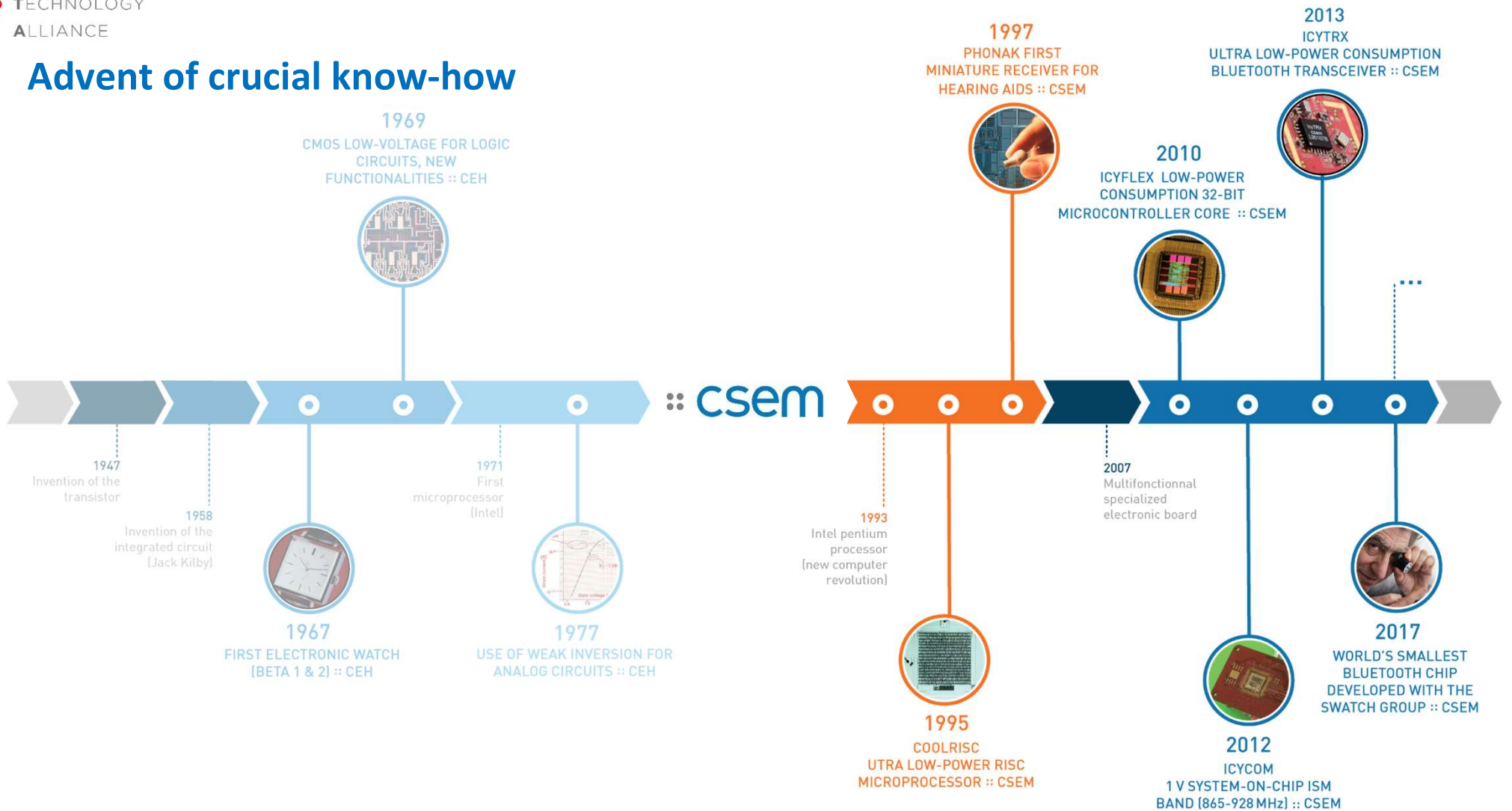
Economic competitiveness  
and jobs in industry





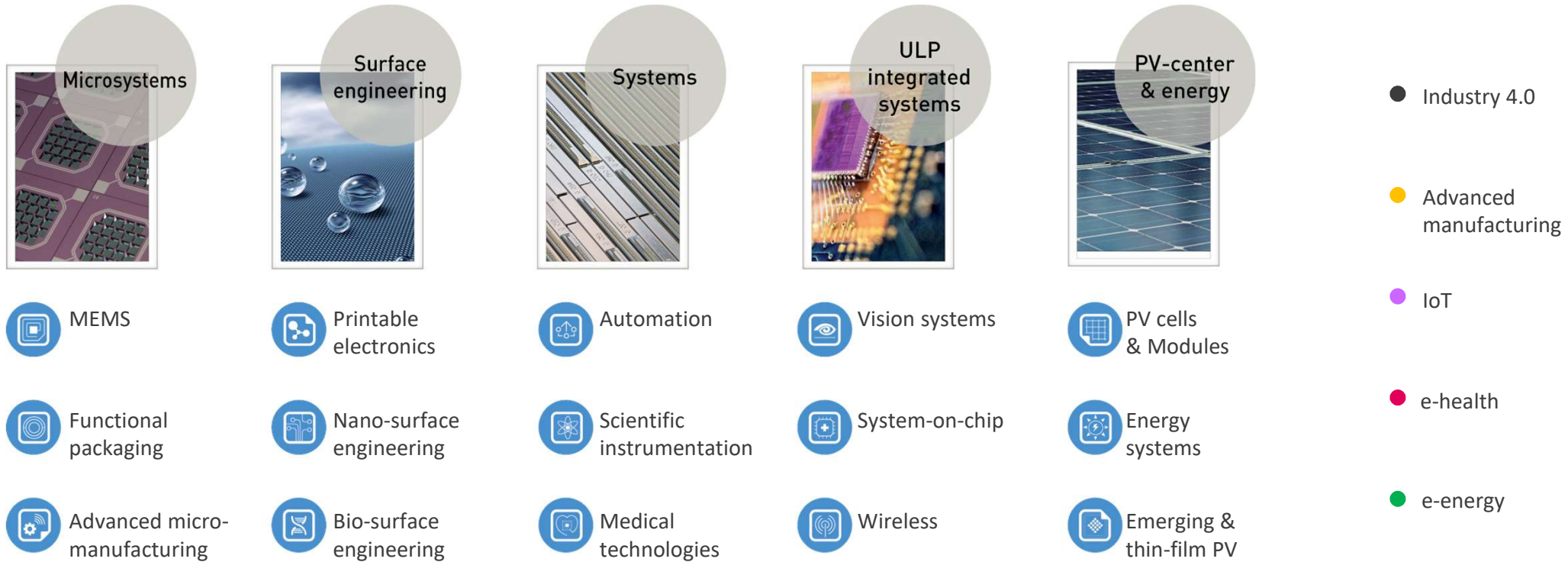
HETEROGENEOUS  
TECHNOLOGY  
ALLIANCE

## Advent of crucial know-how





# Technology platforms to foster innovation





## Disruptive developments – a story of “firsts”

The first commercial standalone AFM in Europe

The first UMTS (3G) demonstrator in the world

The first “Invar” out of silicon

Colored photovoltaics panels

1991

1993

1997

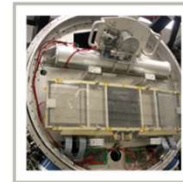
2003

2007

2012

2014

2016

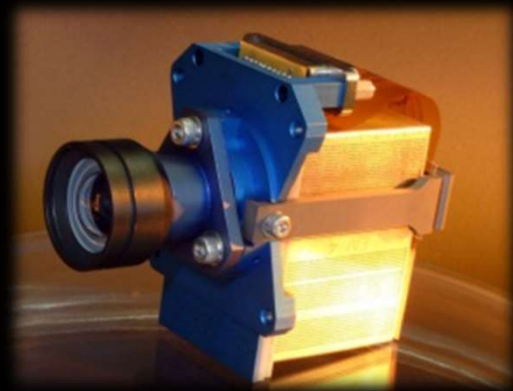


The first optical mouse in the world

The first 3D TOF camera in the world

Observation of the oldest galaxy thanks to the reconfigurable slit mask (Mosfire project)

*Bloomberg, Feb. 2016*  
“Mechanical watchmaking just leapt forward after 250 years”

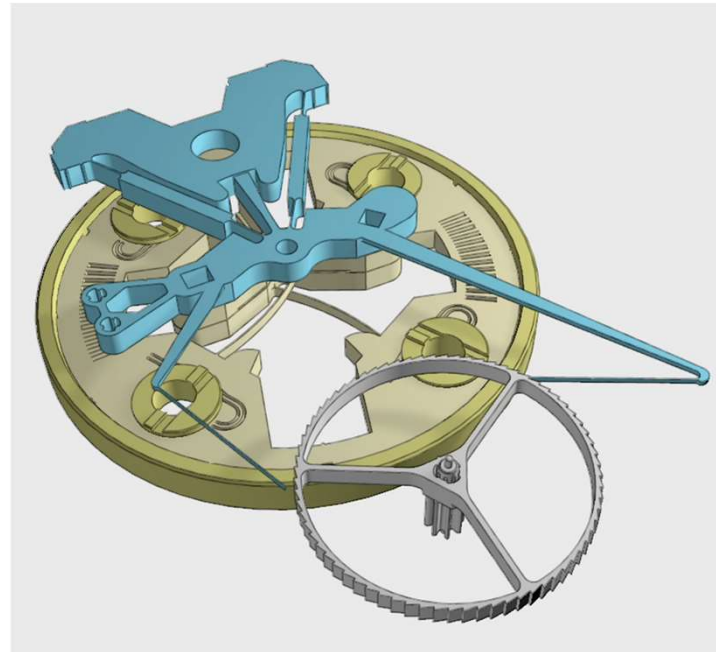


# “Will Genequand system disrupt the balance wheel?”

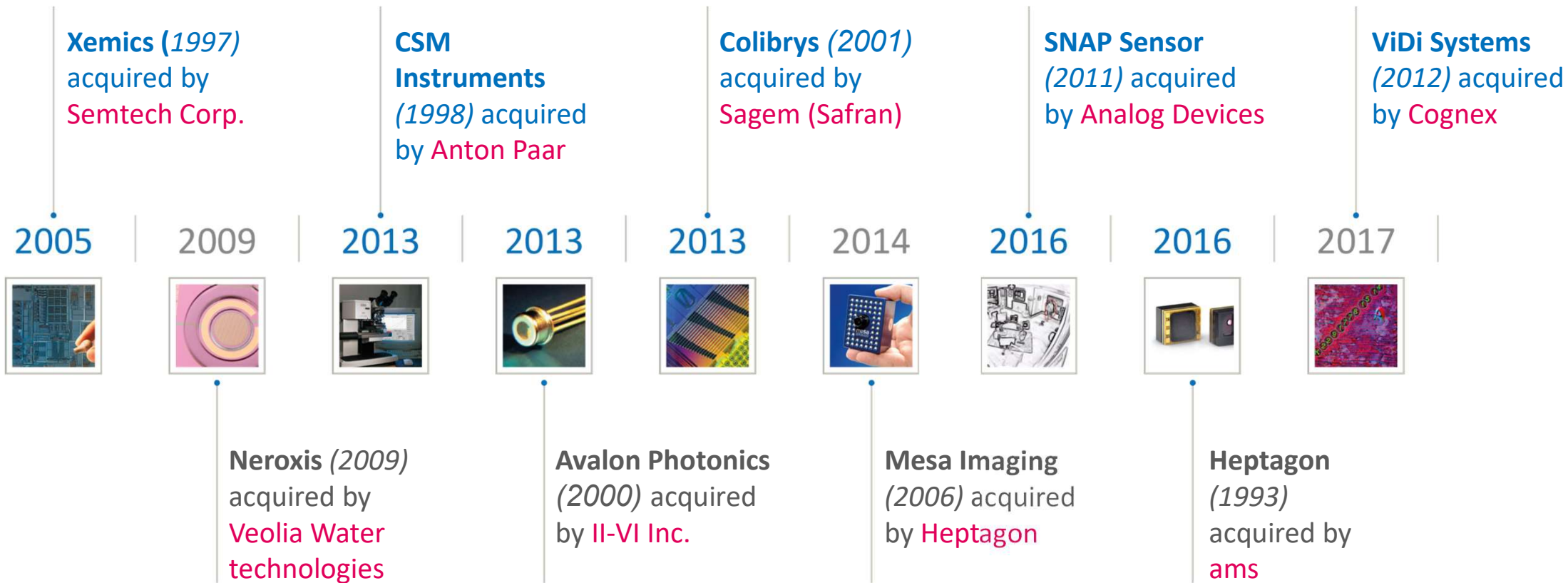
Classical regulator



Genequand regulator



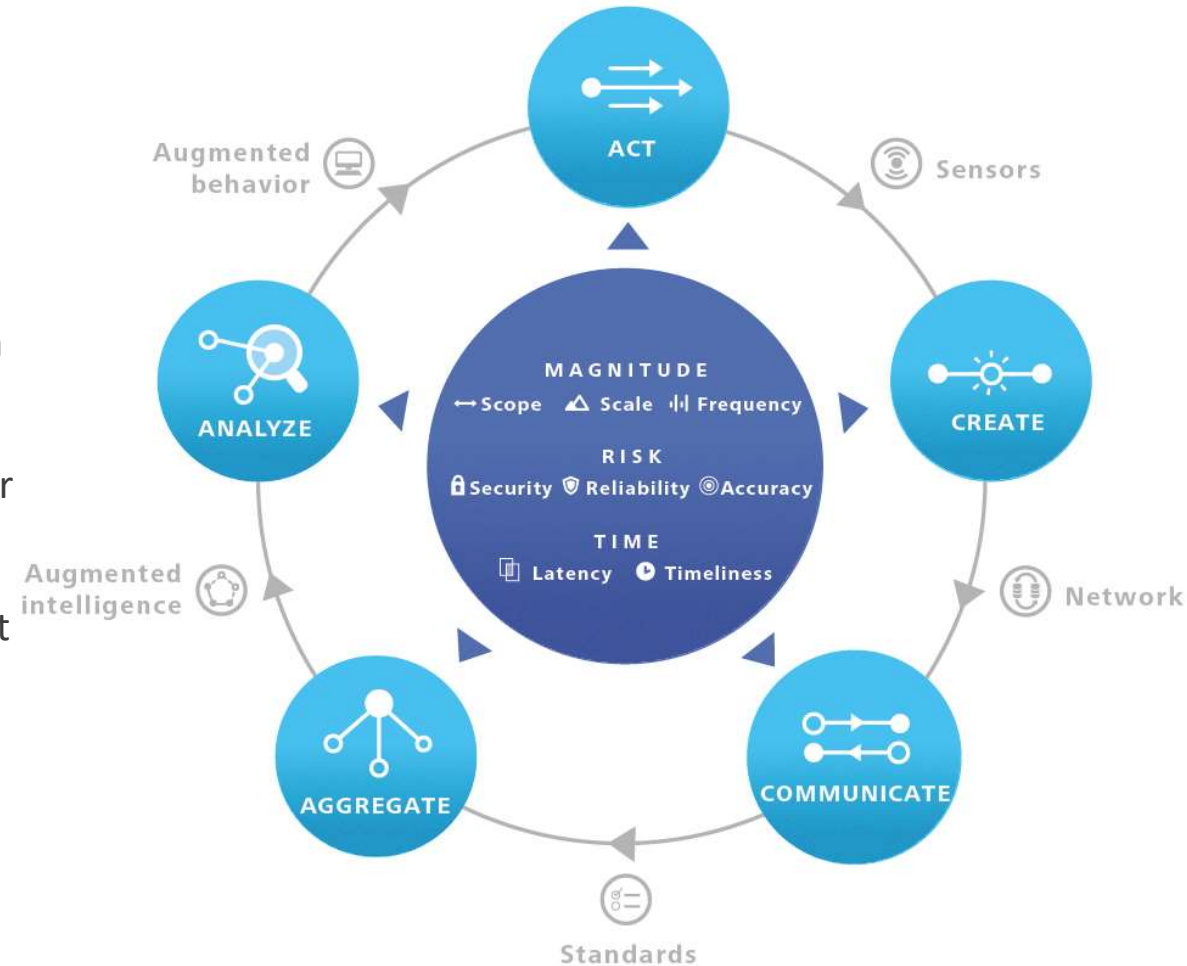
## CSEM's start-up buy-out





## Key requirements for the IoT success

- **SENSORS:** A device that generates an electronic signal from a physical condition or event
- **NETWORKS:** A mechanism for communicating an electronic signal
- **STANDARDS:** Commonly accepted prohibitions or prescriptions for action
- **AUGMENTED INTELLIGENCE:** Analytical tools that improve the ability to describe, predict, and exploit relationships among phenomena
- **AUGMENTED BEHAVIOR:** Technologies and techniques that improve compliance with prescribed action



Source: "Inside the Internet of Things (IoT)", Deloitte analysis, October 2015

## Smart farming – the future of agriculture

- 9.8 billion people by 2050
- Over 2 billion additional people to feed, a goal only attainable if we increase current food production levels by 70% in the mere 32 years we have ahead of us.



AMBITIOUS?



## DataBio – Data-driven Bioeconomy

### CHALLENGE

- Raw materials for the bio-economy (food, materials, energy) should be produced efficiently, but in a sustainable and responsible way

### SOLUTION

- Acquire massive data about the resources from satellite and aerial images, sensors
- Use Big Data processing on the data - curation, predictive analytics, machine learning, visualization

### IMPACT

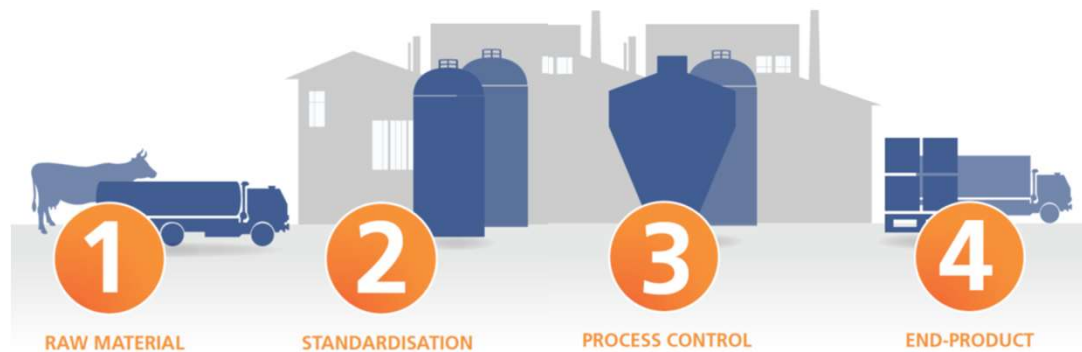
- ▲ Increases productivity, improves decisions and increases investments in bioeconomy
- ▲ New opportunities for the European ICT industry





## Moloko – Online detection of contaminants in milk

- **Quality control** of milk supply chain by miniaturized, automatized and portable photonic sensor
- **Multiplexing quantitative detection** of up to 10 analytes: food safety parameters (antibiotics , toxins, antifraud analytes) and food quality parameters (casein, lactoferrin )
- **Fast-response on-site monitoring**





# And to our everyday life

2001-2002

**WEALTHY** 2001-2002-2002



2005-2006

**BIOTEX**  
Bio-sensing textile for health management



**PROSTEX**

2008-2009

**HeartCycle**

**psyche**

TODAY

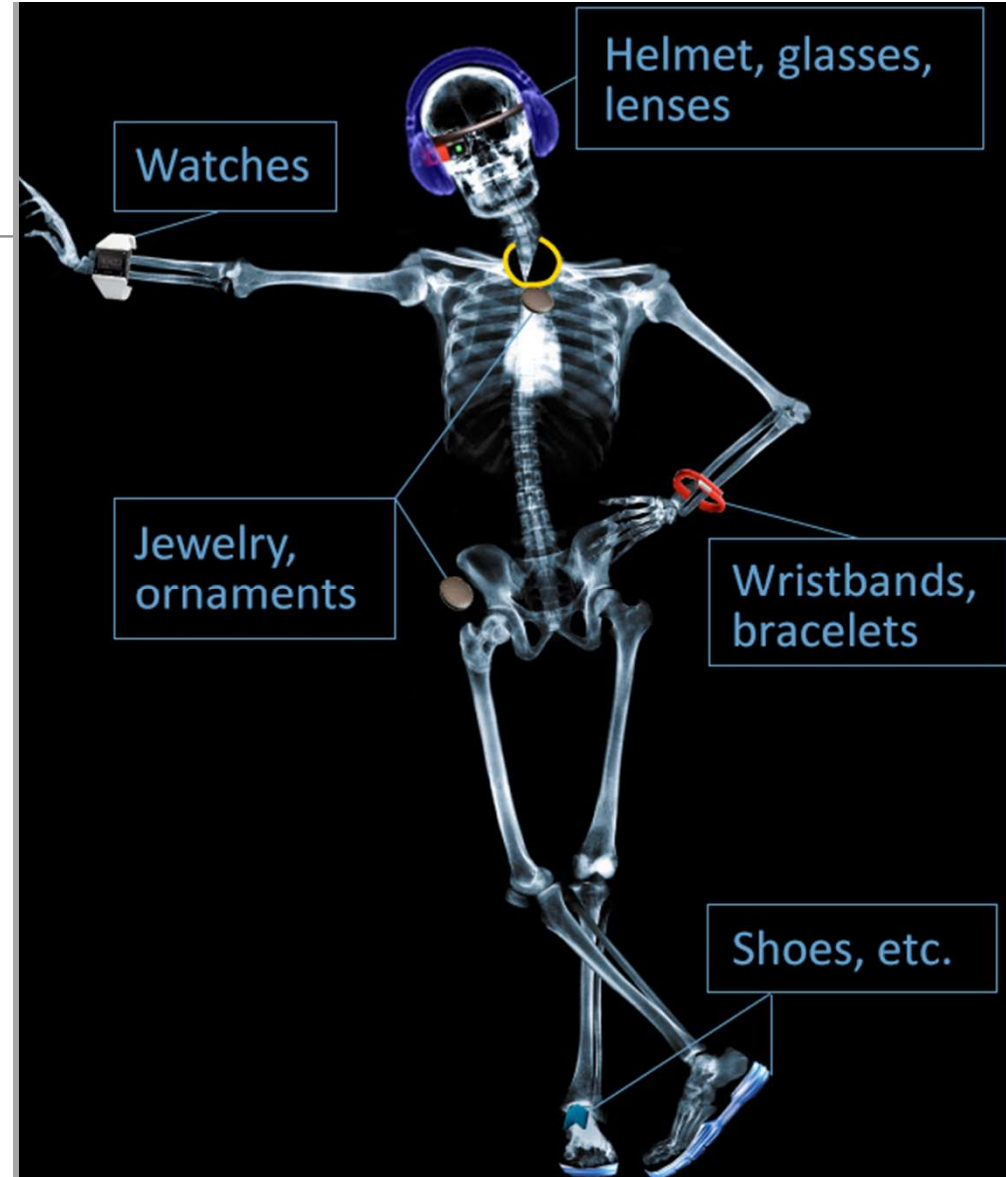
## E-health & wearables

- Ca
- Bk
- Re
- Hu
- En
- Au
- Niq
- Nc
- ...



"That's grandma's wearable technology."

© Cartoonist Wildt, Chris



## Framework for portable monitoring devices

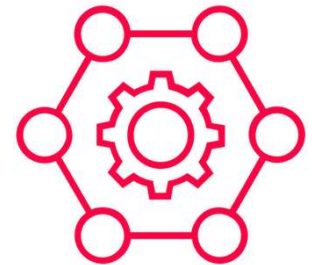
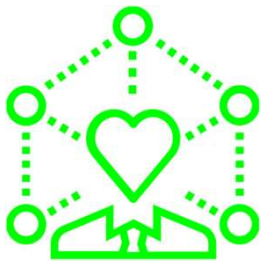
### Key success factors

- Fashion
- Comfort, integration & ease-of-use
- Low cost & reliable
- Total connectivity
- Multifunctional & multi-parameters



### Enabling technologies

- Sensing & monitoring
- Miniaturization
- Encapsulation
- Low consumption, connectivity & energy scavenging
- AI, signal processing & algorithms





© Cartoonist Cordell, Tim

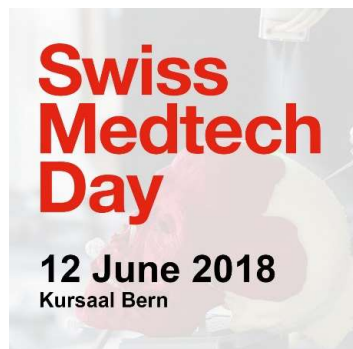


## AVA – the sensor bracelet that tracks female fertility

Health data – Tracks your sleep, physiological stress levels, resting heart, ...

### A crop of awards & recognitions

- Best startup 2017
- Nominated for the Swiss Medtech Award 2018
- In the top 3 finalists of the Swiss Economic Award 2018



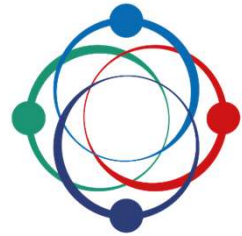
## oBPM –non-invasive, continuous blood pressure monitoring



## Conclusion

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- The three closely interrelated **trends** (manufacturing, digitalization and complexification) dominate in an increasingly **competitive** and **global** industrial environment.
- *CSEM is a Swiss cornerstone of **technology development and transfer in micro-engineering** (our DNA) creating **smart systems**, a key pillar of the **digital economy** .*
- By bridging to **domestic and international** Industry CSEM has contributed to several **revolutions** despite its “only” 500 persons. We **COMMIT** to make even better in the future.



**H**ETEROGENEOUS  
**T**ECHNOLOGY  
**A**LLIANCE

**Thank you!**

 **csem**



[www.csem.ch](http://www.csem.ch)

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